



# REMEMBERING OUR BABIES WALK

*Sponsored by Annabella's Angels*

Greetings,

We hope this letter finds you in good health. October is Pregnancy and Infant Loss Awareness Month and Annabella's Angels is joining with thousands of organizations to increase public awareness. Infant death and pregnancy loss is a harsh reality we cannot prevent and we cannot always foresee. When parents are forced to say goodbye so shortly after hello, every minute matters. This cause is near and dear to my heart because we lost our daughter, Annabella Grace, in December 2014 at 18 weeks 6 days.

We cordially invite you to join us as a Sponsor of our Third Annual Remembering Our Babies Walk to raise awareness and funds to help purchase CuddleCots for all Connecticut hospitals. The event will be held on Sunday, October 1, 2017, at Fulton Park in Waterbury, CT. As a parent devastated by the reality of pregnancy loss, we implore you or your business to consider making a donation to help us get closer towards the purchase of CuddleCot units for our local hospitals maternity service department. It may not save a life, but can be the very first thing a couple going through this tragedy has to be thankful for: the gift of time.

Your sponsorship will go a long way in spreading awareness and providing families the gift of time. Below are the sponsorship levels for the Remembering Our Babies Third Annual Walk:

## **Shining Angel Sponsor-- \$2,000**

- Listed as top sponsor on website with logo/name and link
- Recognition as sponsor on Social Media
- Prominent display of company logo/name on all race t-shirts and promotion flyers
- Promotional materials in race packet
- Special PA announcements mentioning sponsor's name throughout the event
- Company logo/name listed on registration forms
- Company banners or signage set up at registration tables
- Company logo/name recognition on Press Release/Articles
- 4 complimentary race t-shirts

## **Platinum Angel Sponsor--\$1,500**

- Listed as top sponsor on website with logo/name and link
- Recognition as sponsor on Social Media
- Prominent display of logo/name on all race t-shirts
- Promotional materials in race packet
- Special PA announcement mentioning sponsor's name throughout the event
- Company logo/name listed on registration forms
- 3 complimentary race t-shirts

P.O. Box 4874, Waterbury, CT 06704

**[www.annabellasangels.com](http://www.annabellasangels.com)**

**Golden Angel Sponsor--\$1,000**

- Listed as top sponsor on website with logo/name and link
- Recognition as sponsor on Social Media
- Company logo/name on all race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor's name throughout the event
- Company logo/name on walk route markers sign
- 2 complimentary race t-shirts

**Silver Angel Sponsor--\$500**

- Listed as sponsor on website with logo/name
- Recognition as sponsor on Social Media
- Company logo/name on all race t-shirts
- Promotional materials in race packet
- Special PA announcements mentioning sponsor's name throughout the event
- 1 complimentary race t-shirt

**Bronze Angel Sponsor--\$250**

- Listed as sponsor on website with logo/name
- Recognition as sponsor on Social Media
- Promotional materials in race packet
- 1 complimentary race t-shirt

**Walk Marker Sponsor--\$150 each**

- Recognition as sponsor on Social Media
- Company logo/name will appear on walk route markers sign, which will be prominently displayed through the walk route.



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## Sponsor Commitment Form

**Business Name:** \_\_\_\_\_

**Business Contact Name:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Address:** \_\_\_\_\_

Sponsorship Level (Check one)		
<input type="checkbox"/>	Shining Angel Sponsor	\$2,000
<input type="checkbox"/>	Platinum Angel Sponsor	\$1,500
<input type="checkbox"/>	Golden Angel Sponsor	\$1,000
<input type="checkbox"/>	Silver Angel Sponsor	\$500
<input type="checkbox"/>	Bronze Angel Sponsor	\$250
<input type="checkbox"/>	Walk Marker Sponsor	\$150

**Table Event?** Yes or No (please circle one)

**In Kind Donation:** \_\_\_\_\_

**Runner Bag items (flyers, pens, magnets, coupons, etc.):** \_\_\_\_\_

Please make checks payable to Annabella's Angels and mail to:

**Annabella's Angels**

**Attn: Jessica Ocasio**

**P.O. Box 4874, Waterbury, CT 06704**

Email high resolution logos (.aif, .jpeg, .pdf) to: [admin@annabellasangels.com](mailto:admin@annabellasangels.com)

Contact us: [admin@annabellasangels.com](mailto:admin@annabellasangels.com) or 860.940.3615