



Bridge to Success Community Forum on Collective Impact October 23, 2013

Sessions Included:

- **Collective Impact Overview** (John Kania guest speaker) - 10:00 AM – overview and discussion about the value of shared measurement
- **Deep Dive: Shared Measurement (BTS Partners presenting)** - 12:15 PM - BTS partners reviewed program success, StriveTogether community indicator requirements, and the Results Scorecard; community feedback was encouraged
 - 7 partners followed up and asked that their organization become a licensed user of the Results Scorecard.
 - Partners were asked the following questions as a follow up to this session:



It's a positive step to track the following additional community indicators:			
	Definitely	Probably	No
Middle Grade Math	95% (20)	5% (1)	0% (0)
Post-secondary Acceptance	85% (17)	15% (3)	0% (0)
Post-secondary Completion	70% (14)	25% (5)	5% (1)
It's important for Waterbury to maintain its Strive membership			
	Definitely	Probably	No
	86% (19)	14% (3)	0% (0)


- **Deep Dive into Collective Impact (John Kania speaking)** – 2:00 PM – dove deeper into the concept of truly changing the way organizations do business

Attendance: 67 individuals attended one or more of the BTS Forum Sessions. Participants included parents, child and youth serving organizations, school and city representatives, and several funders attended sessions throughout the day; this represents 67% (18) of the Community Council members (27).

Event videotape will be available in early December: Partners contacted us who were unable to attend, but who were very interested in one or more of the topics covered. For that reason, we engaged Power Station who provided some in-kind as well as fee-based audiovisual and videotaping services. Videos of all three sessions will be posted on our website for anyone who wishes to view them; we will promote their availability when they are available.

Feedback: Attendees were asked to provide feedback; 21 responded, results follow:

Please rate each workshop you attended in terms of meeting your expectations:										
10:00	100% excellent or satisfactory 86% satisfaction*	<table border="1"> <caption>% satisfied</caption> <thead> <tr> <th>Time</th> <th>% satisfied</th> </tr> </thead> <tbody> <tr> <td>10:00</td> <td>100%</td> </tr> <tr> <td>12:00</td> <td>96%</td> </tr> <tr> <td>2:00</td> <td>100%</td> </tr> </tbody> </table>	Time	% satisfied	10:00	100%	12:00	96%	2:00	100%
Time	% satisfied									
10:00	100%									
12:00	96%									
2:00	100%									
12:00	96% excellent or satisfactory 71% satisfaction*									
2:00	100% excellent or satisfactory 83% satisfaction*									
*scale: excellent=100, satisfactory=50, unsatisfactory=0										
Satisfaction Comments:										
<ul style="list-style-type: none"> • It was a well organized conference. John is very engaging. • I would like to get the slides John said were not in the handouts • John is a terrific resource and said many encouraging things about BTS which should help propel us in the right direction 										
Has your knowledge about collective impact and/or shared measurement increased?										
10:00	86% (18/21 yes)	<table border="1"> <caption>% whose knowledge increased</caption> <thead> <tr> <th>Time</th> <th>% whose knowledge increased</th> </tr> </thead> <tbody> <tr> <td>10:00</td> <td>86%</td> </tr> <tr> <td>12:00</td> <td>82%</td> </tr> <tr> <td>2:00</td> <td>91%</td> </tr> </tbody> </table>	Time	% whose knowledge increased	10:00	86%	12:00	82%	2:00	91%
Time	% whose knowledge increased									
10:00	86%									
12:00	82%									
2:00	91%									
12:00	82% (14/17 yes)									
2:00	91% (10/11 yes)									
Knowledge Comments:										
<ul style="list-style-type: none"> • I was confused about collective impact prior to the conference. John was easy to ask questions and very informative. • I will be far more articulate about Collective Impact after this. 										

What changes, if any, do you plan to make as a result of participating in the 10/23 workshops?	
10:00	<ul style="list-style-type: none"> • Get more involved. • We have been working to establish collaborative programming. This gives it legitimacy. • I am presenting the knowledge I collected in a staff meeting. • I am not sure because I am new to the community...however I can see the potential partners for this type of initiative. • look at things differently • combined measure outcomes • Collective impact with shared measurement could make us more effective with less funding
12:00	<ul style="list-style-type: none"> • Take action. • How can I help? • in the Waterbury Hospital Adolescent Program we will discuss how to implement the new report card. • We are on board with BTS and the Scorecard! • I would like to look further into the program score card
2:00	<ul style="list-style-type: none"> • Revisit workgroup goal and communicate to members - see how its working and how is the group moving forward • I will work with my current staff to implement Collective Impact and how we can support our backbone agency.
What did you like most about each workshop you attended?	
10:00	<ul style="list-style-type: none"> • The shared information about other states that made an impact on their community. • Full schooling in Collective Impact • It was nice to sit in a small group with • reaffirming what is needed to achieve a collective impact • Example communities that achieved collective impact. • I enjoyed the discussion after John's talk. Also his examples of what other similar collaborations are doing. • It got me really thinking and brainstorming about my programs. • straight forward and simple • all of it • Mr. Kania was very informative 
12:00	<ul style="list-style-type: none"> • Group involvement, shared experiences, stay focused. • Recognition of community commitment and progress • I liked the personal impact stories from a couple of the programs. • Insightful • The data collection options can be adjusted to meet the needs of our programs
2:00	<ul style="list-style-type: none"> • I liked everything.. great and very informational. I also liked discussing it and then sharing out session and that John was able to validate the audience comments and concerns. • I liked that everyone was introduced and a small table discussion occurred. The funders were involved in the conversation adding a different perspective on collective impact. • concrete example was clear • when he pulled out anecdotes about other collaboratives/backbone organizations

What did you like least about each workshop you attended?	
10:00	<ul style="list-style-type: none"> • nothing • A bit of jargon but not a serious problem. • room was too spread out so seeing screen was hard to see • The comment that John made that he doesn't look like the people we serve through non-profits, etc...I beg to differ. Most people on public assistance are white. • Room was a little tight! • Seating structure and lighting • room lighting not great
12:00	<ul style="list-style-type: none"> • nothing • No negative comments • Seating structure and lighting
2:00	<ul style="list-style-type: none"> • too many people left so the ones who stayed was the choir • That I couldn't stay :) • people were tired
What informational topics would you like to see the Bridge to Success Community Partnership cover in the future?	
<ul style="list-style-type: none"> • Now that we have this idea, how could it become a reality and who can really spearhead the efforts? • I would like to learn more about the score card program and I would also like to hear more from agencies on how they determine their better off measures. • I'd like a better understanding of the root causes of kids not reading by grade 3 and not graduating from high school...then what are we doing/what more could we do in partnership with the school system and all the providers who touch kids. 	
General Comments	
<ul style="list-style-type: none"> • It's a positive thing to see how many different community members and leaders from such a diverse group can come together to support all of the various initiatives to improve our children in the community. • Both seminars were very helpful. Being involved and focused is so important. Being able to adapt also. • This was a great conference. Very informative, and well organized. • Great that there were so many people who attended and participated. I think it is exciting to watch BTS continue to evolve. • Great presentation, location, and lunch! Thanks!! • It was a very long day • Overall this was a great workshop, a lot of information was shared in a short amount of time • As a community we need to trust and build on each other's strengths in order to grow stronger as a community. We are doing amazing and great stuff but is being done isolated from each other. 	

